



April 12-15, 2012
Ohio Expo Center
Columbus, OH

Booth Rental

Rental of an exhibit booth includes 8' back and 3' side drapes, an exhibitor name sign, exhibitor badges, a category and alphabetical listing in the event program, listing on the Equine Affaire Web site, and exhibitor area parking privileges.

| Booth Size | Rate | # of Exhibitor Badges |
|--|--------------|-----------------------|
| Row 1200 of Bricker Bldg. & Voinovich Center | | |
| 8 x 10 | \$630 | 2 |
| 8 x 15 | \$840 | 2 |
| 8 x 20 | \$1120 | 3 |
| 8 x 30 | \$1610 | 4 |
| Bricker Bldg., Bricker Annex, Celeste & Voinovich Center | | |
| 10 x 10 | \$700 | 2 |
| 10 x 20 | \$1340 | 4 |
| 10 x 30 | \$1835 | 5 |
| 10 x 40 or 20 x 20 | \$2335 | 6 |
| Additional fee for corner booth: | \$75 | |
| Additional fee for premium booth: | \$75 | |

Horse clubs, horse sport associations, horse councils, and other equine-related organizations with non-profit status may receive a 15% discount on booth rentals. This does not apply to breed association booths or stalls in the Breed Pavilion where booth rates are already discounted.

Please note: "Sharing" or "subleasing" exhibit space is prohibited unless pre-approved by Equine Affaire, Inc. The contract of any exhibitor who violates this policy will be cancelled without refund.

Bulk Space Rental

Rental of bulk space includes exhibit space (no draping), exhibitor badges, a category and alphabetical listing in the event program, a listing on the Equine Affaire Web site, and exhibitor area parking privileges. Bulk space rates are available only in the bulk spaces designated on the layouts for exhibit spaces of 1000 square feet or more.

Bulk Space Rates:

Bricker Building, Celeste Center & Voinovich Center
Exhibitors other than Truck & Trailer Vendors
• Bulk \$2.25 /sq. ft. • Premium Bulk \$2.35 /sq. ft.

Bricker Annex & Voinovich Center

Trailer & Truck Exhibitors\$1.85/sq. ft.
Trailer & Truck Premium Exhibitors.....\$2.00/sq. ft.

| Bulk Space Size | # of Exhibitor Badges |
|--------------------------------|-----------------------|
| 1000-2000 square feet | 7 badges |
| 2001-4000 square feet | 8 badges |
| 4001 or more square feet | 10 badges |

| Trailer/Truck Bulk Space Size | # of Exhibitor Badges |
|--------------------------------|-----------------------|
| 800-1000 square feet | 4 badges |
| 1001-2000 square feet | 5 badges |
| 2001-4000 square feet | 6 badges |
| 4001 or more square feet | 7 badges |

